

PHILIP MORRIS USA

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Peter Henriques

DATE: November 30, 1992

FROM: Jeanne Bonhomme *JB*

SUBJECT: Benson & Hedges Kings Focus Group

Attached are the details for the upcoming Benson & Hedges Kings make-up focus group.
It will be conducted on Monday, December 14, 1992 at 6:15pm at:

WOLF/ALTSCHUL/CALLAHAN, INC.
171 Madison Avenue
(between 33rd & 34th Street)
New York, NY 10016
(212) 725-8840

/mc

cc: P. Fernandez
E. Gee
S. LeVan
A. Lopez
W. Smith

2045726856